West Baton Rouge CVB

2750 North Westport Drive, Port Allen, LA.

Board Meeting October 23, 2017 Noon

**AGENDA**

1. **CALL TO ORDER:** Gary Hubble, Chairperson

Declare a Quorum

1. **Public Comments / Introduction of guests.**

**III.**  **MINUTES:**  Board Meeting September 13, 2017

1. **COMMITTEE REPORTS:** 
   * + 1. **FINANCE**- Ellis Gauthier
          1. Treasurers Report, September, 2017

2. Profit and Loss Statement Jan - Sept. 2017

3. 2018 Proposed Budget for Parish

4. BA-7 Request

5. Letter of Engagement

6. Other

**B. PERSONNEL –** Gary Hubble

1. Discussion & Personnel Recommendation

2. Other

**C. PLANNING & DEVELOPMENT** – Ash Patel

1. Preliminary Budget for 2018 Renovations

2. Other

# MARKETING / ADVERTISING - Sharon Stam

1. SELA Gumbo

2. Southeast Tourism Society Fall Forum

3. LA. Office of Tourism State Marketing Meeting

4. Reflections of the Season

5. Other

**VI. FILM COMMISSION / SPECIAL PROJECTS & EVENTS** - Kathy Gautreau

* + - * 1. Film Commission Business
        2. Veterans Parade
        3. Other

**VII. CONFERENCE CENTER REPORT** - Lois Webre

1. Meetings Report

2. Advertising

3. Other

**VIII. OLD BUSINESS:**  1. RV Occupancy Tax issue

2. Board appointments - Jason Hammock, Gary Spillman, Barry Brewer

3. Other

**IX. NEW BUSINESS:** 3. November Meeting -November 29, 2017

**X. ADJOURNMENT**