West Baton Rouge CVB

2750 North Westport Drive, Port Allen, LA.

Board Meeting, December 13, 2021, Noon

**AGENDA**

1. **CALL TO ORDER:** , Chairperson – Garry Hubble

Declare a Quorum

1. **Public Comments / Introduction of guests.**

**III.**  **MINUTES:**  Board Meeting November 10, 2021

1. **COMMITTEE REPORTS:** 
   * + 1. **FINANCE**- Ellis Gauthier
          1. Treasurers Report, November 2021
          2. Amended Budget 2021
          3. Tourism Revival Fund
          4. Other

* + - 1. **PERSONNEL –** Kathy Gautreau
         1. Other

**C. PLANNING & DEVELOPMENT** – Kathy Gautreau

1. Drainage system for front beds

3. Other

# MARKETING / ADVERTISING – Kathy Gautreau

1. Executive Directors Report

2. Other

1. **SPECIAL PROJECTS & EVENTS / FILM COMMISSION** – Lois Webre
   * + - 1. Social Media Report
         2. Christmas Decorations
         3. Kite Fest 2021
         4. Other

**VII. CONFERENCE CENTER REPORT** – Lois Webre

1. Meetings Report

2. Other

**VIII. OLD BUSINESS:**  1. Other

**IX. NEW BUSINESS:** 1. Board Reappointments

2. Election of WBR CVB Officers for 2021

3. Other

**X. ADJOURNMENT**