West Baton Rouge CVB

2750 North Westport Drive, Port Allen, LA.

Board Meeting November 13, 2019

**AGENDA**

1. **CALL TO ORDER:** Gary Hubble, Chairperson

Declare a Quorum

1. **Public Comments / Introduction of guests.**

**III.**  **MINUTES:**  Board Meeting October 9, 2019

1. **COMMITTEE REPORTS:** 
   * + 1. **FINANCE**- Ellis Gauthier
          1. Treasurers Report, October 2019
          2. Other

**B. PERSONNEL –** Gary Hubble

1. Discussion – Ex. Director

2. Tourist Counselor

3. Other

**C. PLANNING & DEVELOPMENT** – Ash Patel

1. Shutter Proposals

2. Sidewalk Repair/Extension

3. Other

# MARKETING / ADVERTISING – Kathy Gautreau

1. Executive Directors Report

2. Marketing Plan for 2020

3. Other

1. **SPECIAL PROJECTS & EVENTS / FILM COMMISSION** – Lois Webre
   * + - 1. Veteran’s On Parade
         2. Christmas Event
         3. Film Commission Business
         4. Save Our Sons Parade – Insurance Request
         5. Other

**VII. CONFERENCE CENTER REPORT** – Tonya Elson

1. Meetings Report

2. Other

**VIII. OLD BUSINESS:**  1. Update on Attorney General’s opinion

2. Hotel/Motel Meeting

3. Other

**IX. NEW BUSINESS:** 1. Parish Council Board Seat / Board Reappointments

2. Christmas Ornaments for Tree in State Capital (Due 12/1/19)

3. Other

**X. ADJOURNMENT**