

West Baton Rouge CVB
2750 North Westport Drive, Port Allen, LA.
Board Meeting, April 17, 2024, Noon

AGENDA

- I. CALL TO ORDER:** Chairperson – Garry Hubble
Declare a Quorum

- II. Public Comments / Introduction of guests.**

- III. MINUTES:** Board Meeting March 13, 2024

- IV. COMMITTEE REPORTS:**
 - A. FINANCE-** Jason Hammack
 - 1. Treasurers Report, March 2024
 - 2. Budget vs Actual Report – March 2024
 - 3. Other

 - B. PERSONNEL –** Kathy Gautreau
 - 1. Other

 - C. PLANNING & DEVELOPMENT –** Kathy Gautreau
 - 1. Beautification of Exit #151 – Update
 - 2. Concrete work – Update on parking lot
 - 3. Other

- V. MARKETING / ADVERTISING –** Kathy Gautreau
 - 1. Logo update
 - 2. Sponsorship for Jack’s Place – Advertising
 - 3. Executive Directors Report
 - 4. Other

- VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
 - 1. Social Media Report
 - 2. Festival Update
 - 3. Other

- VII. CONFERENCE CENTER REPORT –** Tonya Elson
 - 1. Meetings Report
 - 2. Other

- VIII. OLD BUSINESS:** 1. Other

- IX. NEW BUSINESS:** 1. New Board Members
 - 2. Donation Request
 - 3. Other

- X. ADJOURNMENT**