

**West Baton Rouge CVB**  
**2750 North Westport Drive, Port Allen, LA.**  
**Board Meeting, April 18, 2023, Noon**

**AGENDA**

- I. CALL TO ORDER:** Chairperson – Garry Hubble  
Declare a Quorum
- II. Public Comments / Introduction of guests.**
- III. MINUTES:** Board Meeting March 14, 2023
- IV. COMMITTEE REPORTS:**
  - A. FINANCE-** Barry Brewer
    - 1. Treasurers Report, March 2023
    - 2. Budget vs Actual Report
    - 3. Other
  - B. PERSONNEL –** Kathy Gautreau
    - 1. Interviews with Graphic Artist applicants
    - 2. Revised Policy Manual
    - 3. Other
  - C. PLANNING & DEVELOPMENT –** Kathy Gautreau
    - 1. Update on Building
    - 2. Other
- V. MARKETING / ADVERTISING –** Kathy Gautreau
  - 1. Executive Directors Report
  - 2. Other
- VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
  - 1. Social Media Report
  - 2. Events
  - 3. Other
- VII. CONFERENCE CENTER REPORT –** Tonya Elson
  - 1. Meetings Report
  - 2. Other
- VIII. OLD BUSINESS:** 1. Other
- IX. NEW BUSINESS:** 1. Other
- X. ADJOURNMENT**