

West Baton Rouge CVB
2750 North Westport Drive, Port Allen, LA.
Board Meeting, August 14, 2024, Noon

AGENDA

- I. CALL TO ORDER:** Chairperson – Garry Hubble
Declare a Quorum

- II. Public Comments / Introduction of guests.**

- III. MINUTES:** Board Meeting June 19, 2024

- IV. COMMITTEE REPORTS:**
 - A. FINANCE-** Jason Hammack
 - 1. 2023 Audit Report
 - 2. Treasurers Report, June & July 2024
 - 3. Budget vs Actual Report – June-July 2024
 - 4. Other

 - B. PERSONNEL –** Kathy Gautreau
 - 1. Front Desk & Conference Center Assistant

 - C. PLANNING & DEVELOPMENT –** Kathy Gautreau
 - 1. Digital Sign
 - 2. Concrete work
 - 3. Update on Terracon
 - 3. Other

- V. MARKETING / ADVERTISING –** Kathy Gautreau
 - 1. Executive Directors Report
 - 4. Other

- VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
 - 1. Social Media Report
 - 2. Oldies Fest Report
 - 3. Other

- VII. CONFERENCE CENTER REPORT –** Tonya Elson
 - 1. Meetings Report
 - 2. Other

- VIII. OLD BUSINESS:** 1. Other

- IX. NEW BUSINESS:** 1. Request from Mayor Lee to install restrooms on our property on the
Levee front
2. Other

- X. ADJOURNMENT**