

West Baton Rouge CVB
2750 North Westport Drive, Port Allen, LA.
Board Meeting, June 19, 2024, Noon

AGENDA

- I. **CALL TO ORDER:** Chairperson – Garry Hubble
Declare a Quorum
- II. **Public Comments / Introduction of guests.**
- III. **WBR CVB logo**
- IV. **MINUTES:** Board Meeting May 15, 2024
- V. **COMMITTEE REPORTS:**
 - A. **FINANCE-** Jason Hammack
 - 1. Treasurers Report, May 2024
 - 2. Budget vs Actual Report - May 2024
 - 3. Other
 - B. **PERSONNEL –** Kathy Gautreau
 - 1. Other
 - C. **PLANNING & DEVELOPMENT –** Kathy Gautreau
 - 1. Digital Sign
 - 2. Concrete work
 - 3. Other
- VI. **MARKETING / ADVERTISING –** Kathy Gautreau
 - 1. Executive Directors Report
 - 4. Other
- VII. **SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
 - 1. Social Media Report
 - 2. Oldies Fest Report
 - 3. Other
- VIII. **CONFERENCE CENTER REPORT –** Tonya Elson
 - 1. Meetings Report
 - 2. Other
- IX. **OLD BUSINESS:** 1. Other
- X. **NEW BUSINESS:** 1. Other
- X. **ADJOURNMENT**