WEST BATON ROUGE CONVENTION & VISITORS BUREAU

REGULAR BOARD MEETING JUNE 19, 2023, NOON

CINCLARE ROOM

PORT ALLEN, LA 70767

The regular Board Meeting of the West Baton Rouge Convention & Visitors Bureau was held on Wednesday, June 19, 2024.

Board Members Present: Adrian Genre’, Sandra Hughes, Ash Patel, Garry Hubble, Jason Hammack, Kenneth Gordon, Virgina Gilpin

Board Members Absent: Andrea Normand, Emily Courtade

Staff Members Present: Kathy Gautreau, Lois Webre, Tonya Elson, Victoria Hughes

Staff Members Absent:

Guest: Wynne Waltman

With a quorum declared, Chairman Garry Hubble called the meeting to order at 11:58 pm.

**Public Comments:** Wynne Waltman presented the remodified logo designs, the WBRCVB Board opted for option one with some modifications to be made.

Sandra Hughes arrived at 12:05 pm.

Virgina Gilpin arrived at 12:07 pm.

**Minutes**: **Motion:** by Andrian Genre’, seconded by Jason Hammack to accept the May 15, 2024 minutes.

Motion passed.

**COMMITTEE REPORTS:**

**Finance**: Jason Hammack presented the Treasurers Report for May 2024.

**Motion**: by Sandra Hughes, seconded by Ash Patel to accept the finance report for May 2024

Motion passed.

Kathy presented the Budget vs Actual Report for May 2024.

**Personne**l: Nothing to report.

**Planning & Development:**  Kathy discussed updated proposal for the new digital sign, updated time frame for concrete work to be completed before Oldies Fest and reaching out to Terracon regarding an updated proposal for building repairs.

The WBRCVB Board entertained a motion to accept the proposal for the new digital sign.

**Motion:** by Adrian Genre’, seconded by Kenneth Gordon to accept the proposal for the new digital sign.

Motion passed.

**Marketing & Advertising**: Kathy presented the Executive Directors Report.

**Special Projects & Events/Film Commission**: Lois discussed social media numbers for the month of May, update on the new dates for Oldies Fest 2024,

**Conference Center Report:** Tonya discussed Conference Center Report numbers, marketing, and advertising.

**Old Business**: Kenneth Gordon thanked the WBRCVB for sponsoring family day at the park.

**New Business**: The Board requested WBRCVB staff to take a Human Trafficking course.

**Motion**: by Ash Patel, seconded by Jason Hammack to adjourn at 12:38 pm.

Motion passed.

Respectfully submitted,

Victoria Hughes