

West Baton Rouge CVB
2750 North Westport Drive, Port Allen, LA.
Board Meeting, March 13, 2024, Noon

AGENDA

- I. **CALL TO ORDER:** Chairperson – Garry Hubble
Declare a Quorum

- II. **Public Comments / Introduction of guests.**

- III. **MINUTES:** Board Meeting January 10, 2024

- IV. **COMMITTEE REPORTS:**
 - A. **FINANCE-** Jason Hammack
 - 1. Treasurers Report, January 2024
 - 2. Treasurers Report February 2024
 - 3. Budget vs Actual Report – January & February 2024
 - 4. Other

 - B. **PERSONNEL –** Kathy Gautreau
 - 1. Other

 - C. **PLANNING & DEVELOPMENT –** Kathy Gautreau
 - 1. Beautification of Exit #151 – 2024 Project
 - 2. Lights on Frontage Rd.
 - 4. Concrete work and Asphalt parking lot
 - 3. Other

- V. **MARKETING / ADVERTISING –** Kathy Gautreau
 - 1. New Logo Designs
 - 2. Sponsorship for Jack’s Place 100th Anniversary
 - 2. Executive Directors Report
 - 2. Other

- VI. **SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
 - 1. Social Media Report
 - 2. Festival Update
 - 3. Other

- VII. **CONFERENCE CENTER REPORT –** Tonya Elson
 - 1. Meetings Report
 - 2. Other

- VIII. **OLD BUSINESS:** 1. Other

- IX. **NEW BUSINESS:** 1. New Board Member
3. Other

- X. **ADJOURNMENT**