

**West Baton Rouge CVB**  
**2750 North Westport Drive, Port Allen, LA.**  
**Board Meeting, October 16, 2024, Noon**

**AGENDA**

- I. CALL TO ORDER:** Chairperson – Garry Hubble  
Declare a Quorum
- II. Public Comments / Introduction of guests.**
- III. MINUTES:** Board Meeting September 18, 2024
- IV. COMMITTEE REPORTS:**
  - A. FINANCE-** Jason Hammack
    - 1. Treasurers Report, September 2024
    - 2. Budget vs Actual Report – September 2024
    - 3. Incentive Pay
    - 4. Other
  - B. PERSONNEL –** Kathy Gautreau
    - 1. Revise job descriptions
    - 2. Other
  - C. PLANNING & DEVELOPMENT –** Kathy Gautreau
    - 1. Digital Sign
    - 2. Update on Terracon
    - 3. Exit #151 Project
    - 4. Other
- V. MARKETING / ADVERTISING –** Kathy Gautreau
  - 1. Executive Directors Report
  - 4. Other
- VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
  - 1. Social Media Report
  - 2. Veteran’s Parade
  - 3. Jingle Jeepin’ Parade and Market
  - 4. Other
- VII. CONFERENCE CENTER REPORT –** Tonya Elson
  - 1. Meetings Report
  - 2. Other
- VIII. OLD BUSINESS:** 1. Other
- IX. NEW BUSINESS:** 1. Other
- X. ADJOURNMENT**