WEST BATON ROUGE CONVENTION & VISITORS BUREAU

REGULAR BOARD MEETING APRIL 11, 2022, NOON

COMBINED ROOMS

PORT ALLEN, LA 70767

The regular Board Meeting of the West Baton Rouge Convention & Visitors Bureau was held on Monday, April 11, 2022.

Board Members Present: Garry Hubble, Ellis Gauthier, Gary Joseph, Jason Hammack, Sandra Hughes, Barry

Brewer

Board Members Absent: Ash Patel, Adrian Genre’

Staff Members Present: Kathy Gautreau, Lois Webre, Tonya Elson, Victoria Hughes

Staff Members Absent: None

Guest: Scott Innes

With a quorum declared, Chairman Gary Hubble called the meeting to order at 12:03 pm.

**Public Comments:** Scott Innes – Discussion of Port Allen Food Truck & Car Show Block Party

**Minutes**: **Motion**: by Barry Brewer, seconded by Gary Joseph to accept the February 10, 2022 minutes. Motion passed.

**Motion**: by Sandra Hughes, seconded by Barry Brewer to accept the March 9, 2022 minutes.

Motion passed.

**COMMITTEE REPORTS:**

**Finance**: **Motion**: by Barry Brewer, seconded by Gary Joseph to accept the finance report for March 9, 2022. Motion passed.

**Personne**l: Nothing to report

**Planning & Development:**

Kathy discussed new lawncare service

**Marketing & Advertising**: Kathy discussed the Executive Directors Report

**Motion:** by Jason Hammack, seconded by Sandra Hughes to approve co-sponsorship package contingent upon WBR CVB being listed on sponsor insurance policy, and promote designated parking areas with security provided for event.

Motion passed.

Gary Hubble: Yes Gary Joseph: Yes

Sandra Hughes: Yes Barry Brewer: Yes

Jason Hammack: Yes Ellis Gauthier: Yes

**Special Projects & Events/Film Commission**: Lois discussed social media numbers, advertising, Kite Fest, and film locations request

(Garry Hubble left meeting at 1:03pm)

**Conference Center Report:** Tonya discussed conference center report

**Old Business**: None

**New Business**: Kathy discussed Updates on policy and procedures, Account & Financial & Sexual Harassment

Policies

**Motion:** by Gary Joseph, seconded by Jason Hammack to approve revision of sexual harassment

policy. Motion passed

Financial Disclosures due May 15, 2022

Next board meeting May 10, 2022

**Motion**: by Gary Joseph, seconded by Jason Hammack to adjourn at 1:22pm.

Motion passed.