

**West Baton Rouge CVB**  
**2750 North Westport Drive, Port Allen, LA.**  
**Board Meeting, May 15, 2024, Noon**

**AGENDA**

- I. **CALL TO ORDER:** Chairperson – Garry Hubble  
Declare a Quorum
  
- II. **Public Comments / Introduction of guests.**
  
- III. **Presentation of new WBR CVB logo**
  
- IV. **MINUTES:** Board Meeting April 17, 2024
  
- V. **COMMITTEE REPORTS:**
  - A. **FINANCE-** Jason Hammack
    - 1. Treasurers Report, April 2024
    - 2. Budget vs Actual Report – April 2024
    - 3. Other
  
  - B. **PERSONNEL –** Kathy Gautreau
    - 1. Other
  
  - C. **PLANNING & DEVELOPMENT –** Kathy Gautreau
    - 1. Beautification of Exit #151 – Update
    - 2. Concrete work – Update on parking lot
    - 3. Other
  
- VI. **MARKETING / ADVERTISING –** Kathy Gautreau
  - 1. Executive Directors Report
  - 4. Other
  
- VII. **SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
  - 1. Social Media Report
  - 2. Kite Fest Report
  - 3. Other
  
- VIII. **CONFERENCE CENTER REPORT –** Tonya Elson
  - 1. Meetings Report
  - 2. Other
  
- IX. **OLD BUSINESS:** 1. Other
  
- X. **NEW BUSINESS:** 1. New Board Member  
2. Other
  
- X. **ADJOURNMENT**