

West Baton Rouge CVB
2750 North Westport Drive, Port Allen, LA.
Board Meeting, September 18, 2024, Noon

AGENDA

- I. CALL TO ORDER:** Chairperson – Garry Hubble
Declare a Quorum
- II. Public Comments / Introduction of guests.**
- III. MINUTES:** Board Meeting August 14, 2024
- IV. COMMITTEE REPORTS:**
 - A. FINANCE-** Jason Hammack
 - 1. Treasurers Report, June, July and August 2024
 - 2. Budget vs Actual Report – August 2024
 - 3. 2025 Budget
 - 4. Other
 - B. PERSONNEL –** Kathy Gautreau
 - 1. Other
 - C. PLANNING & DEVELOPMENT –** Kathy Gautreau
 - 1. Digital Sign
 - 2. Update on Terracon
 - 3. Other
- V. MARKETING / ADVERTISING –** Kathy Gautreau
 - 1. Executive Directors Report
 - 4. Other
- VI. SPECIAL PROJECTS & EVENTS / FILM COMMISSION –** Lois Webre
 - 1. Social Media Report
 - 2. Oldies Fest Report
 - 3. Other
- VII. CONFERENCE CENTER REPORT –** Tonya Elson
 - 1. Meetings Report
 - 2. Other
- VIII. OLD BUSINESS:** 1. Other
- IX. NEW BUSINESS:** 1. Other
- X. ADJOURNMENT**